

OFFSITE HUB



YOUR ONLINE OFFSITE CONSTRUCTION INFORMATION CENTRE

Our offsite portfolio includes a plethora of profile-raising opportunities - from the annual Offsite Awards and Explore Offsite confex events, to a quarterly Offsite Magazine and the newly launched Offsite Hub – an online portal featuring all the latest innovations in the offsite construction arena. Across all platforms there is a wealth of opportunities to promote your products and services to a highly targeted audience .



DIRECTORY LISTING

The Offsite Hub hosts the most comprehensive directory of offsite suppliers in the UK. If you want to enhance your listing you can purchase a Booster Pack which will give you the following:

NB: The Offsite Hub contains a dynamic search function which scans through directory listings, newsroom items and projects, enabling users to address specific requirements in an efficient and effective way.

- Company name
- Technology type(s)
- Full contact details
- Website link
- Company logo
- 100 word description
- Functionality to upload your company literature, product images and to state your accreditations

£325 PER YEAR



NEWSROOM FEATURE

We can upload your News/Press Releases to our Newsrooms, which receives over 5000 unique visits per month and is a great way of promoting your products and services. Your copy and image will also feature on:

- Up to 200 word press release
- One related image (approx. 700px wide x 400px tall)
- Embedded links/URL's
- Contact information
- Potential to feature in Offsite Magazine

OFFSITE HUB

OFFSITE AWARDS

EXPLORE OFFSITE

£150 PER ITEM



PROJECT GALLERY INSERT

The Project Gallery on the Offsite Hub website features over 50 recent exemplar projects and is a proven way to shout about your successes. This platform allows the reader to filter by sector and/or type of technology, meaning the audience is targeted and has a specific interest.

- 300 word summary of the project
- Minimum of five project images (approx. 700px wide x 400px tall)
- Project team details
- Website address for further details
- Potential to feature in Offsite Magazine

£275 PER ITEM

www.offsitehub.co.uk



WEB BANNER

Banner ads are still powerful tools for building brand recognition and promoting your products. Your banner will feature on all pages of the Hub website and referral traffic can be easily tracked.

- Animated GIF
- Three frames recommended
- Horizontal option 740px wide x 130px tall
- Vertical option 180px wide x 400px tall

£300 PER MONTH



PRODUCT E-BULLETINS

Offsite Hub users and Offsite Magazine readers can subscribe FOC to the monthly Product E-Bulletin providing an ideal platform for you to keep key specifiers updated on product developments. Up to eight products are featured in each broadcast. Circulation 68,152*

- 135 word product description
- One product image
- Company/product logo
- Weblink for further information
- Potential to feature in Offsite Magazine

£195 PER ITEM



SOLUS E-MAILS

Email marketing is a proven method of promoting your business and products in a strategic and affordable way. We will build and distribute a HTML e-mail shot to specific people in the industry, driving leads to your website. Maximum circulation approx. 68,000

- 500 words
- Up to five product/project images
- Company/product logo
- Weblink for further information
- Delivery statistics

£180 PER THOUSAND

**OFFSITE
HUB**

An online information centre keeping the world of offsite manufacturing and technology connected.

www.offsitehub.co.uk

 **OFFSITE
AWARDS**

Celebrating the best in precision building design and delivery.

www.offsiteawards.co.uk

**EXPLORE
OFFSITE**

A series of conferences and exhibitions focusing on the latest developments in offsite technology.

www.exploreoffsite.co.uk

**OFFSITE
MAGAZINE**

Quarterly publication dedicated to the offsite construction and manufacturing arena.

www.offsite magazine.co.uk



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